

# **SAFETY CULTURE**

# 8 STEPS TO HELP PREVENT HEAT ILLNESS ON THE JOB

### HEAT HYGIENE

Educate and inform your team about measures to prevent and recognize heat illness including day to day or even hour to hour communications and monitoring.

### HYDRATION

Provide icy-cold water and/or electrolyte replacing beverages in close proximity to every worker.

# HEAT ACCLIMATIZATION

Ease new workers or workers returning from an extended absence into hot conditions gradually, increasing exposure slowly over a 5-to-7-day period.

# ENVIRONMENTAL MONITORING

Use a Wet Bulb Globe Temperature (WBGT) monitor to measure the humidity, temperature, wind, and sun on your jobsite to find which areas need extra heat safety measures.

# PHYSIOLOGICAL MONITORING

Consider wearable monitors that can alert workers of risk factors like elevated skin temperature or heart rate that may indicate a risk of heat illness.

# BODY COOLING STATIONS

Provide cool areas for resting at break and mealtimes. These should include icy cold drinks and coolers full of ice and towels for hydration and body cooling inside and out.

# **MERGENCY PREPARATIONS**

Teach the principle of Cool First, Transport Second in a heat illness emergency including cold water immersion or application of ice and cold towels to cool the victim to a safe temperature before transportation to the hospital by EMTs.

# COOLING PPE

Provide body cooling PPE for workers to bring onto the jobsite that cool with any temperature of water and can be reactivated again and again for anytime relief.

# FREE HEAT SAFETY TOOLKIT

Get a complete heat safety toolkit FREE including a step-by-step guide, safety reminder posters, downloadable training, and more! magidglove.com/heat-safety-toolkit

# WHY DOES HEAT SAFETY MATTER?







Cooling interventions enhance athletic exercise performance by 6%



This is 100% preventable





#### **INSTANT COOL THAT LASTS**

Cools in under 60 seconds and keeps cool for up to 2 hours



#### STAY COOL & COMFORTABLE

Cools to 30 degrees below average body temperature



#### **CHEMICAL-FREE COOLING**

Proprietary Cooling Technology is always chemical-free, machine washable, and reusable

# 3 EASY STEPS TO ACTIVATE COOLING

Repeat these steps to reactivate anytime



WET

Wet with water thoroughly



WRING

Wring out the excess water

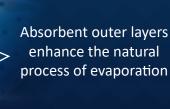


#### CNVE

Snap three times to activate the cooling

# **HOW IT WORKS**

Unique micro-groove inner layer retains more water



# INNOVATIVE COOLING GEAR THAT **COOLS INSTANTLY & LASTS FOR HOURS**





**COOLING BANDANA** 

#D0S06150



**COOLING NECK GAITER** 

#D0S05150 Hi-Vis | #D0S04150 Navy



COOLING SKULL CAP

#D0S09150 Hi-Vis | #D0S08150 Navy



COOLING MICROFIBER TOWEL

#D0S01150 Navy | #D0S02150 Hi-Vis



**SUN DEFENDER HAT** 

#D0S08350



COOLING SKULL CAP WITH NAPE

#D0S08250



**COOLING SAFETY SHIRT** 

#D0S012150 Hi-Vis Reflective

**Patented Cooling Technology** 

- 50% greater cooling power\*\*\*
- Keeps cool up to 3 hours
- Antimicrobial for odor control #D0S03150



**Cooling Towel** 

#### Flame-Resistant Instant Cooling Gear

All the benefits of Magid® Cool Powered by Mission® HydroActive™ Wet-to-Cool Technology plus flame resistance!

- ► Never Washes Out
- ► Meets ASTM F1506
- ► NFPA 70E Compliant
- ► Category 1: EBT = 4.1 cal/cm<sup>2</sup>



FR COOLING NECK GAITER

#D0S04150FR



FR COOLING TOWEL

#D0S01150FR

# **COMPLETE HEAT SAFETY SOLUTIONS**



► ERGODYNE® SHAX® 6000 10' X 10'
HEAVY-DUTY COMMERCIAL POP-UP TENT
#SHAX-6000



# MAKE YOUR MARK WITH CUSTOM LOGOED COOLING PRODUCTS

# BOOST YOUR SAFETY & YOUR BRAND

- Prevent injuries and enhance productivity with on-demand cooling gear that cools instantly and lasts for hours
- Reinforce your brand to keep your company's commitment to heat safety on their PPE and on their minds

### DON'T SWEAT THE COSTS

- No upcharge on pricing
- ▶ Small-run quantities as low as 3,000
- Lead time is 70-120 days

# YOUR LOGO HERE







#### It's Easy!

- 1. Just give us your logo, tagline, and colors
- 2. We'll create design options for you to approve
- 3. Order in quantities as low as 3,000!\*

Cooling Full Gaitors

Original Cooling Towels

# REVOLUTIONIZING INDUSTRIAL HEAT SAFETY

The Heat Safety & Performance Coalition (HSPC)



We are passionate industry leaders, subject matter experts, and researchers whose sole purpose is to eliminate heat-related injuries and illnesses in the workplace. We believe, and science proves, that implementing heat-safety standards not only keeps workers safe but drives efficiency and productivity.

The HSPC was created to help organizations develop and implement heat safety programs to keep workers safe through three focus areas:

#### **AWARENESS**

An online, interactive knowledge hub.

#### SOLUTIONS

On-site evaluations and scorecard services with recommendations for industrial companies.

#### **STANDARDS**

Working together to drive towards change & implement heat-safety standards.







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\*\*OSHA estimated costs calculator for occupational injuries and illnesses. \*\*\*50% greater cooling power than the standard original MISSION cooling towel.

MCOOL BROCH Ray. 0425.

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